

Sample PSA



*New Hampshire
Pain Initiative*

FOR IMMEDIATE RELEASE

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Contact:

(603)

I Haven't Got Time for the Pain – Senior Moments and the New Hampshire Pain Initiative

BRISTOL, NH – The New Hampshire Pain Initiative and Senior Moments will be performing “*I Haven't Got Time for the Pain*” at the Bristol Senior Center on Tuesday, October 30, 2007. *I Haven't Got Time for the Pain* is a series of skits written and performed by Senior Moments, a group of seniors who perform plays throughout New Hampshire. This series of skits deals with chronic pain and the issues that surround pain as it relates specifically to the senior population. Topics to be addressed include visiting the doctor, taking medications properly, and finding support in friends. This sometimes serious sometime comical look at a very real problem should not be missed! The event will begin at 12:30, refreshments will be served. There is no cost for this event.

This event is produced in conjunction with The New Hampshire Pain Initiative and is sponsored in part by: The Endowment for Health, American Alliance of Pain Initiatives and